Graphic designer (Covid-19 response)

Your Organisation Name
Short term project

At a glance

Skills
GRAPHIC DESIGN

Where
London, SE11 5RR
Remote opportunity
Travel limit? This role will be completely remote.

Time
Mostly during office hours
Estimate of time needed:
0-3 hours / week, 3-7 hours / week, over
7 hours / week, short term project: 1-15 hours,
completed within 4 months or
short term project: 15-90 hours,
completed within 4 months.
The volunteering would take place
within a 4 week period.

About Your Organisation

Causes
YOUR CAUSES HERE

Help us engage our audiences by creating compelling digital assets for us to use across our website, social media, and print materials [amend according to what you need] so that we can [explain how this helps you achieve your purpose].

What will you be doing?

Our charity delivers [describe service to [describe service users]. We are urgently looking for an experienced graphic designer to work with us as we respond to Covid-19. [Optional: Include any details about your Covid-19 challenges and how the volunteer will help you face them.]

We would like the graphic designer to create/design [delete / amend according to what you need, this is a list of possible options]

• Review and re-vamp website look and feel, brand and/or logo
• Flyer, poster, presentation, brochure, or impact statement
• Image templates for sharing content on social media
• Infographics: transforming our content into impact visuals.
• A library of license-free stock images we can use
• Web-ready images for us to use on our website and social media

You will be working with [insert role title] who will provide our existing brand/style/logo guidelines and brand research/user personas [delete/amend with any background material you have available as a starting point].

What are we looking for?

We are looking for a volunteer who [delete / amend according to what you need - this is a list of possible options]

• Is a visually creative individual with a passion for design
• Has experience of preparing materials for print and/or web
• Has experience of working within a brand identity and developing design based on existing materials.
• Has the ability to quickly understand the needs of our team / organisation / users
• Can ask key questions to enable us to clarify requirements
• Understands the resource constraints of a small charity and is able to work with these.
• Other...

What difference will you make?

Your creative output will shape how we present ourselves to users and funders. With your help we will be able to continue to [detail what your services / activities are, and how they help your end users].

What's in it for the volunteer?

You would become part of our small, friendly team and you have the opportunity to use your time to make a real difference in difficult times.