

Graphic designer

Your Organisation Name

Short term project

J66669



At a glance

Skills

GRAPHIC DESIGN

Where

London, SE11 5RR

Remote opportunity

Travel limit? This role will be completely remote.

Time

Mostly during office hours

Estimate of time needed:
0-3 hours / week, 3-7 hours / week, over 7 hours / week, short term project: 1-15 hours, completed within 4 months or short term project: 15-90 hours, completed within 4 months

The volunteering would take place within a 4 week period.

About Your Organisation

Causes

YOUR CAUSES HERE

Apply

Ask a question

Save opportunity

Help us engage our audiences by creating compelling digital assets for us to use across our website, social media, and print materials [amend according to what you need] so that we can [explain how this helps you achieve your purpose].

What will you be doing?

Our charity delivers [describe service] to [describe service users]. We are urgently looking for an experienced graphic designer to work with us as we respond to Covid-19. [Optional: Include any details about your Covid-19 challenges and how the volunteer will help you face them.]

We would like the graphic designer to create/design [delete / amend according to what you need, this is a list of possible options]

- Review and re-vamp website look and feel, brand and/or logo
- Flyer, poster, presentation, brochure, or impact statement
- Image templates for sharing content on social media
- Infographics: transforming our content into impact visuals.
- A library of license-free stock images we can use
- Web-ready images for us to use on our website and social media

You will be working with [insert role title] who will provide our existing brand/style/logo guidelines and brand research/user personas [delete/amend with any background material you have available as a starting point].

What are we looking for?

We are looking for a volunteer who [delete / amend according to what you need - this is a list of possible options]:

- Is a visually creative individual with a passion for design
- Has experience of preparing materials for print and/or web
- Has experience of working within a brand identity and developing design based on existing materials.
- Has the ability to quickly understand the needs of our team / organisation / users
- Can ask key questions to enable us to clarify requirements
- Understands the resource constraints of a small charity and is able to work with these.
- Other...

What difference will you make?

Your creative output will shape how we present ourselves to users and funders. With your help we will be able to continue to [detail what your services / activities are, and how they help your end users].

What's in it for the volunteer?

You would become part of our small, friendly team and you have the opportunity to use your time to make a real difference in difficult times.