

Peace Partners

Website Manager Role Description

About Peace Partners:

Peace Partners is a small, dynamic, volunteer-led charity dedicated to fostering a world where everyone has access to clean water, nutritious food, and personal peace. We support global humanitarian initiatives through our primary partner, The Prem Rawat Foundation (TPRF), focusing on the Food for People programs. In the UK, our flagship project is the advocacy and support of TPRF's Peace Education Programme (PEP). This innovative, non-religious, non-political course has been adopted in over 80 countries and aims to help individuals discover their inner strength and personal peace. The workshops have proven effective in various settings, including community centres, youth groups, schools, adult education programs, veterans' groups, healthcare facilities, senior canthers, homeless shelters, drug rehabilitation centres, and correctional institutions.

The Role:

Peace Partners is seeking a dedicated and detail-oriented volunteer to take on the role of Website Manager. As the Website Manager, you will be responsible for maintaining and enhancing our online presence, ensuring that our website is both functional and engaging for our visitors. This is a key role in our organization, as our website is a primary platform for sharing our mission, initiatives, and resources with the global community.

Key Responsibilities:

- **Website Maintenance & Updates:** Regularly update and manage website content, ensuring that all information is current, accurate, and aligned with the mission of Peace Partners.
- **Search Engine Optimization (SEO):** Implement and optimize SEO strategies to increase the visibility of Peace Partners in search engine results, driving more traffic to our website.
- **User Experience (UX):** Ensure that the website provides an intuitive and accessible user experience. Continuously seek ways to improve navigation, layout, and overall functionality to better serve our audience.
- **Website Performance:** Monitor and maintain the functionality, performance, and security of the website.

Required Skills and Qualifications:

- **Content Management:** Ability to manage and update website content, including text, images, and multimedia.
- **Analytical Skills:** Proficiency in using web analytics tools to monitor website performance and user engagement.
- **Team Player:** Enjoy working as part of a team.

- **Communication Skills:** Effectively collaborate with team members and convey information clearly through the website.
- **Technical Proficiency:** Experience with website management platforms and basic web development principles.
- **SEO knowledge:** Able to familiarize with SEO best practices and tools to optimize website content for search engines.

Benefits for the Volunteer:

- **Impactful Role:** Play a crucial part in advancing the work of Peace Partners, supporting global humanitarian efforts and peace initiatives in the UK.
- **Team Environment:** Join a dynamic, dedicated team of volunteers who support each other and share a common aspiration for peace.
- **Personal Fulfilment:** Help more people in the UK discover their inner resources for personal peace.

For more information about this role, please visit our website: [www.peacepartners.co.uk]