Fundraising Strategic Plan
2016 – 2019

December 2015
Contents

1. Executive summary .................................................................................................................2
2. Introduction ..............................................................................................................................3
3. Fundraising goals ......................................................................................................................3
4. Sources of Funding ..................................................................................................................4
5. Case For Support ....................................................................................................................5
6. Key Strategies for Fundraising ................................................................................................7

Appendices:
Appendix One - Fundraising Calendar 2016/17
Appendix Two - Fundraising Plan
Appendix Three - List of Trust and Foundations
Appendix Four - List of Registered Providers (Housing Associations)
1. EXECUTIVE SUMMARY

1.1 The Forum has identified an ambitious business strategy and growth plan with the aim of increasing income to £417k by 2019 and increasing its staff structure from 1.5 to five staff. To achieve this aim the Forum will focus on four main areas of development:

a) The Quality Manual for Green Spaces;
b) Good Parks for London;
c) The Corporate Green Space Award;
d) The Parks and Green Spaces Research and Dissemination Hub.

1.2 The Forum will retain its existing funding base from local authorities but will slightly increase the annual partnership contribution to £5,000 per authority over the four year life of this strategy. It will also diversify its funding sources to include:

- Attracting new support from Housing Associations to raise £80k in fees by 2019;
- Fundraising for large and multi-year grants from Trusts and Foundations to raise £100k;
- Donations and Corporate sponsorship to raise £35k.

1.3 To support this growth the Forum will establish a Development Committee to oversee the fundraising activities, drawing in other Board members as needed, for example, to access the networks and contacts of Board members and promote the Forum and its work to potential individual and Corporate donors.
2. INTRODUCTION

2.1 Trustees and the Chief Executive of the London Parks and Green Spaces Forum (The Forum) wish to develop a new business model to diversify and increase the income streams of the charity and to build organizational resilience. London Parks and Green Spaces Forum was established as an independent charity in 2013 and has spent the past year reviewing its internal and external relationships and believes that to be able to deliver its objectives it needs to build its infra-structure.

MISSION STATEMENT

The Forum’s mission is:-

"To ensure London has an excellent network of high quality, safe, accessible and stimulating green spaces, providing a wide variety of functions and services to support a healthy and sustainable city life, now and into the future."

3. FUNDRAISING GOALS

3.1 To further the mission of the organisation the Forum has established a set of fundraising goals. These are:

- To establish a culture of fundraising that involves board, staff, and volunteers;
- To increase annual fundraising revenue to £195,000 by 2018/19;
- To diversify the donor base, to find larger donors and obtain multi-year grants donors resulting in £100,000 in revenue;
- To expand revenue from partnerships to include a new income stream of £80,000 from Registered Providers (Housing Associations) See Appendix four for list of potential partners;
- To increase current partnership contributions to £5000 for each local authority;
- Engage with corporate donors to raise an additional £35,000 per annum;
- Retain all current partners (Local authorities).
4. SOURCES OF FUNDING

4.1 To achieve the organisations’ goals the Forum has identified the following sources of funding and identified a four year strategy to increase funding from existing sources and to secure new funding from new sources. With the intention of increasing income from the base of £92k annually in 2015/16 to £417k in annual funding by March 2019.

4.2 The plan outlined will enable the Forum to double staff numbers by the end of 2016/17 from 1.5 to 3.5 staff, with further growth of one staff member to reach the full complement of five staff. These new posts will be:

1) Communications Officer;
2) Partnership manager/ Fundraiser;
3) Research Officer/Co-ordinator;

<table>
<thead>
<tr>
<th>Sources of Funding</th>
<th>2015/16 Actual</th>
<th>2016/17 Present forecast</th>
<th>2016/17 Projected</th>
<th>2017/18</th>
<th>2018/19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Earned Income</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Partnership contribution LAs</td>
<td>78,900</td>
<td>91,900</td>
<td>91,900</td>
<td>101,000</td>
<td>115,000</td>
</tr>
<tr>
<td>Partnership contributions HAs/RPs (see appendix 4)</td>
<td>0</td>
<td>0</td>
<td>30,000</td>
<td>60,000</td>
<td>80,000</td>
</tr>
<tr>
<td>Trusts/others</td>
<td>6,700</td>
<td>6,600</td>
<td>7,800</td>
<td>9,800</td>
<td>12,000</td>
</tr>
<tr>
<td>Contractors</td>
<td>7,000</td>
<td>7,000</td>
<td>10,000</td>
<td>15,000</td>
<td>15,000</td>
</tr>
<tr>
<td>Total</td>
<td>92,600</td>
<td>105,500</td>
<td>138,000</td>
<td>185,800</td>
<td>222,000</td>
</tr>
<tr>
<td>Fundraising</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Private foundations/grants</td>
<td>0</td>
<td>0</td>
<td>50,000</td>
<td>80,000</td>
<td>100,000</td>
</tr>
<tr>
<td>Individual donors</td>
<td>0</td>
<td>0</td>
<td>5,000</td>
<td>15,000</td>
<td>25,000</td>
</tr>
<tr>
<td>Events</td>
<td>0</td>
<td>0</td>
<td>10,000</td>
<td>20,000</td>
<td>20,000</td>
</tr>
<tr>
<td>Corporate/business sponsorship</td>
<td>0</td>
<td>0</td>
<td>25,000</td>
<td>35,000</td>
<td>35,000</td>
</tr>
<tr>
<td>Gifts in kind</td>
<td>0</td>
<td>0</td>
<td>10,000</td>
<td>20,000</td>
<td>20,000</td>
</tr>
<tr>
<td>Total</td>
<td>0</td>
<td>0</td>
<td>90,000</td>
<td>160,000</td>
<td>195,000</td>
</tr>
<tr>
<td>Other revenue</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interest</td>
<td>47</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investments</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>47</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL REVENUE</td>
<td>92,647</td>
<td>105,000</td>
<td>228,000</td>
<td>345,800</td>
<td>417,000</td>
</tr>
</tbody>
</table>
5. CASE FOR SUPPORT

5.1 The increased income will be derived from the Forum’s case for support this is based on the development of four key products:

a) The Quality Manual for Green Spaces
b) Good Parks for London
c) The Corporate Green Space Award
d) The Parks and Green Spaces Research and Dissemination Hub


5.2 As the forum begins to engage with the wider providers of green spaces it will establish itself as a setter and keeper of standards. The quality manual will provide a tool that can be beneficial to both providers and users of parks and green spaces. The partnership contributors need to be able to see a tangible benefit for their contribution and be able to take part in setting the quality standards.

5.3 The Partnership contribution can be justified by Council officers on the basis that it is allowing them to have access to a network of professionals and the quality manual can be the base line for bench marking provision with that of their peers.

5.4 The quality manual can also be a tool that helps housing providers (Registered Providers (Housing Associations)) to demonstrate their ongoing commitment to provision of good quality green spaces and parks for the public and for tenants and leaseholders. See Appendix Four for a list of Registered Providers (not exhaustive).

5.5 Registered Providers (as Housing Associations are termed) provide housing that is much more than a place to live, their housing provision is also about providing a coherent community. The quality manual can be promoted as a tool to help ensure the ongoing upkeep and maintenance of the green spaces owned by Registered Providers and enable their residents to engage with their local estate environment on a different level.

5.6 The initial cost of producing the quality manual could be funded by a Corporate Sponsor or alternatively this project could be “Crowd Funded”.

5.7 The crowd funding campaign could be launched on the basis that there is no real assessment of the quality and provision across London. That by donating a few pennies each the public can ensure that their parks and green spaces are assessed and kept to a recognised and agreed standard.
**Good Parks for London**

5.8 This initiative would be developed as ‘How London Boroughs can help secure healthy and sustainable parks’ and would be an annual survey assessing the following categories:

1. Public satisfaction – from annual Borough surveys;
2. Accessible to everyone - assuming that some green spaces and Parks have areas that are not accessible to wheelchair users, for example;
3. Family-friendly - facilities and events for a range of ages and abilities;
4. Safe for all – Health & Safety plan(s) covering assets and facilities (trees, play areas, etc) and events;
5. Health & well-being - providing facilities and events to encourage exercise; food-growing campaigns in conjunction with allotments, community orchards, etc;
6. Supporting nature - BAPs, sustainable management plans, there could also be an animal welfare category e.g. for city farms and grazing licences;
7. Community partnerships - supporting Park Friends groups;
8. Green Flag and/or London in Bloom awards;
9. Living wage – this would be on the basis of how far the Boroughs apply this to contracts with suppliers and service providers.

5.9 An annual league table would be produced which shows how each Borough is performing against these categories.

**The Corporate Green Space Award**

5.10 The Forum needs to establish its position in the public eye and use this as an opportunity to raise funds.

5.11 The Corporate Green Space Award would be an opportunity to raise the profile of the Forum with all those living and working in London. Furthermore it allows the Forum to be seen as bringing together the private and public sector with the community at large.

5.12 The award in later years could recognise the work of community groups and launch for example a “Big Thank You” campaign to recognise the contribution of community groups.

5.13 In the first three years a corporate funder can sponsor the award and this sponsorship would help fund a new post at LPGSF. This post will work with the CEO to build partnerships and Fundraising.
The Parks and Green Spaces Research and Dissemination Hub

5.14 The Natural Capital Committee produced its final advice paper to Government on research priorities for natural capital in October 2015. This report is a revision of earlier report in 2014. The report acknowledges the fact that although there have been many valuation studies over the last thirty years, very few adequately address the economic value question or that there is much improvement in accounting for these assets. The NCC Recommends that:

*The Government ensures that damage to renewable natural capital is, where possible, avoided and minimised, but where it does occur, it is fully compensated for by investment in renewable natural capital of equivalent or higher priority or value.*

5.15 The report suggests that the government works closely with NGOs and other public bodies to set up systems to monitor and prevent loss of Natural resources. There is likely to be limited government funding for research, therefore other sources of funding are needed to carry out a feasibility study for the establishment of a Trust for the management of land that Local authorities propose to sell (to fund the maintenance of other existing structures).

5.16 The Forum would invite Universities to submit academic research related to parks so that a database can be established. This work might be developed in association with The Parks Alliance.

5.17 Areas for further research to inform quality improvement projects would be prioritised by the Forum, based on research findings. For example a research project to assess the impact of activities in parks combined with an adult weight loss programme could be explored.

6. KEY STRATEGIES FOR FUNDRAISING

*Create a culture of fundraising.*

6.1 This will be achieved through:

- Establishing a Development Committee of the Board;
- Providing board and staff with fundraising training;
- All Board members agreeing to support the CEO in one lead project;
- The Board identifying potential patrons and donors from their personal and professional networks;
- The Development committee will establish contact with the Trusts and Foundations identified in Appendix three;

---

1 See NCC (2014) Towards a framework for defining and measuring natural capital, NCC working paper, Number 1. www.naturalcapitalcommittee.org
• The CEO and the Development Committee providing routine fundraising reports to the Board at every Board meeting, reporting on progress in meeting fundraising targets;  
• Expanding the Forum’s volunteer infrastructure to support fundraising activities by recruiting fundraising volunteers from clients and community partners.

**Further develop the fundraising infrastructure.**

• Develop fundraising materials including fact sheets and on-line benefits booklet;  
• Upgrade the fundraising database and tracking system;  
• Strengthen the Development Committee through clear Terms of Reference, role descriptions for members, and further training;  
• Establish fundraising policies and procedures e.g. an Ethical Fundraising Policy;  
• Update Fundraising templates: cover letters, acknowledgement letters, and proposals;  
• Develop the website to support fundraising activities;  
• Set up a donate button and PayPal payment option on the website;  
• Hire a part-time fundraising co-ordinator as funding permits.

**Increase visibility and “case for support” to the community.**

• Establish a database of information for users of parks and green spaces;  
• Launch the Quality Manual;  
• Systematically feed stories to the media;  
• Develop a PowerPoint presentation to support presentations by board members.

**Increase donations from individual donors/corporate sponsors.**

• Launch the best “Green Space at work” Corporate Green Space Award programme in January 2016 (see Appendix One: Fundraising Calendar for the Award).  
• Campaign elements:  
  o Develop a prospect lists with contact information;  
  o Merge lists; committee members select who they’d like to approach;  
  o Corporate Sponsor to promote campaign by entering competition;  
  o Have an information pack and application form ready to be down-loaded from the web-site;  
  o Train volunteers from Friends Groups to become Judges of the Award, alongside statutory representatives e.g. a GLA representative;  
  o Use Social Media and the London papers (Standard/Metro) to raise the profile of the campaign;  
  o Ask a Patron or a Partner to host a prize giving event.

• Research and identify further grant funding opportunities to generate grant funding for equipment, projects, and other needs that aren’t covered in the routine operating budget.
Cultivate friends and nurture donor relations through special events.

- Promote a Friends Group meeting by using Social Media;
- Promote the Forum’s Logo and ask partners to include in all relevant material;
- Schedule a series of information giving events at local parks and support Friends Groups, or volunteers to deliver these.
## APPENDIX ONE

### FUNDRAISING CALENDAR 2016/17

<table>
<thead>
<tr>
<th></th>
<th>Jan</th>
<th>Feb</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
<th>July</th>
<th>August</th>
<th>Sept</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Green Spaces Award</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Develop prospect lists of sponsors</td>
<td>x</td>
<td>x</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Agree sponsorship contract</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recruit Admin/Fundraiser</td>
<td></td>
<td></td>
<td>x</td>
<td>x</td>
<td>x</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prepare entry materials and handouts</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>x</td>
<td>x</td>
<td></td>
<td></td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recruit Volunteer Judges</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Planning</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>x</td>
<td>x</td>
<td>x</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

**Note:** The table indicates months when specific tasks are planned to be completed.
### APPENDIX TWO: FUNDRAISING PLAN

<table>
<thead>
<tr>
<th>Products/Services</th>
<th>Focus</th>
<th>Annual Funding Requirements</th>
<th>Funding Sources</th>
<th>Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Board of Trustees</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Communications Committee</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Web site</td>
<td>Bench marking survey email forum Quality assessment data Published Research Parks and Green Spaces activities</td>
<td>Communication Officer £35,000 WEB Hosting Development £30,000 - £50,000</td>
<td>Corporate Sponsor City Bridge Trust NESTA Gift In Kind From Corporates</td>
<td>The LPGSF Website becomes the go to site when searching for information regarding parks and green spaces in London. Funding bid for web app to City Bridge Trust for 5 yrs.</td>
</tr>
<tr>
<td>Web app</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Campaigns</td>
<td>Portal for consultations Action Groups</td>
<td>Admin Support £12,000</td>
<td>Planning issues Fundraising initiatives by local communities</td>
<td>Strategic issues tackled with key partners to find solutions.</td>
</tr>
<tr>
<td><strong>Quality Committee</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Standard Specification Quality Manual</td>
<td>Standard setting for parks and green spaces: Local authority Housing Association Private sector</td>
<td>Partnership Manager / Quality Officer £30,000</td>
<td>Crowd Funding Trust and foundation Increased Partnership Contributions</td>
<td>Adoption of quality benchmark for London Quality Improvement pilot Demonstrate benefits to public, staff and landowners.</td>
</tr>
<tr>
<td>London Parks and Green spaces</td>
<td>Helping Local Authorities /Land owners achieve better outcomes</td>
<td>CEO £60,000 Admin Support £20,000 Partnership Manager / Quality Officer £20,000</td>
<td>Partnership Contributions Increased Partnership Contributions</td>
<td>Work with Local Friends Groups to gather data and provide support for local communities</td>
</tr>
<tr>
<td>Good Parks for London</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Products/Services</td>
<td>Focus</td>
<td>Annual Funding Requirements</td>
<td>Funding Sources</td>
<td>Impact</td>
</tr>
<tr>
<td>------------------</td>
<td>-------</td>
<td>-----------------------------</td>
<td>-----------------</td>
<td>--------</td>
</tr>
<tr>
<td><strong>Research Committee</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Research hub</td>
<td>Understanding the impact of changes in natural capital upon the economy, jobs and growth for London Sustaining London’s Parks and Green Spaces Decision making for sustainability</td>
<td>Research Officer / Intern £10,000 - £40,000</td>
<td>Trusts And Foundations RIBA Foundation Corporates</td>
<td>Set up research hub Findings disseminated</td>
</tr>
<tr>
<td><strong>Development Committee</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Partnership Contributions Local Authorities</td>
<td></td>
<td></td>
<td>Patron &amp; key sponsors appointed Corporate sponsorship/support</td>
<td></td>
</tr>
<tr>
<td>Corporate Green Space Award</td>
<td>To promote the charity Harness public and corporate support</td>
<td>Intern / Partnership Officer £10,000</td>
<td>Corporate Sponsors Entry Fees Awards Ceremony</td>
<td>Establish charity in public eye and raise funds</td>
</tr>
<tr>
<td>London Parks Trust Fund</td>
<td></td>
<td></td>
<td></td>
<td>Trust fund set up with London Funders</td>
</tr>
</tbody>
</table>
### APPENDIX THREE: Fundraising Strategy and Plan - List of Trusts and Foundations

<table>
<thead>
<tr>
<th>Trust</th>
<th>Description</th>
<th>Role</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>The Jephcott Charitable Trust</strong></td>
<td>THE NATURAL ENVIRONMENT The Trust has supported a number of projects involved in conserving the natural environment. Projects will be considered include benefitting people of all ages and backgrounds.</td>
<td>Core funding to establish the LPGS</td>
<td>The Secretary&lt;br&gt;The Jephcott Charitable Trust&lt;br&gt;The Threshing Barn&lt;br&gt;Ford&lt;br&gt;Kingsbridge&lt;br.Devon TQ7 2LN&lt;br.United Kingdom</td>
</tr>
<tr>
<td><strong>The Linbury Trust</strong></td>
<td>The trustees of the Linbury Trust make grants to organisations and towards causes across a broad range of categories, including the Arts; Education; Environment and Heritage; Medical; Social Welfare and Developing Countries.</td>
<td>The quality manual with aims to establish best practice</td>
<td>The Peak&lt;br&gt;5 Wilton Road&lt;br.London&lt;br.SW1V 1AP</td>
</tr>
<tr>
<td><strong>OAK Foundation</strong></td>
<td>US based (with UK base) grant giving fund with high environmental ideals and a focus on London.</td>
<td>Research co-ordinator</td>
<td>United Kingdom&lt;br&gt;Oak Philanthropy (UK) Limited&lt;br&gt;2nd Floor, 43 Palace Street&lt;br.London&lt;br.SW1E 5HL</td>
</tr>
</tbody>
</table>
| **John Coates Charitable Trust** | Established this century could be a good alley | Core Funding | 3 Grange Road
Cambridge
Cambridgeshire
CB3 9AS |
|---|---|---|---|
| **Gilbert and Eileen Edgar Foundation** | Grants are available for UK charities for a range of charitable purposes. Preference is given to the following purposes
Provision of facilities for recreation or other leisure-time occupation. | Catalogue of best practice For friends groups | Mr A E Gentilli,
Gilbert and Eileen Edgar Foundation,
Greville Mount,
Milcote,
Stratford Upon Avon,
Warwickshire, CV37 8AB
Email: trustee@milcote.uk |
| **The Garfield Weston Foundation** | ENVIRONMENT
Supporting innovative and established approaches to safeguard our natural environment | The cost of setting up and maintain of the quality manual.
Grants up to £100,000 | Garfield Weston Foundation
Weston Centre
10 Grosvenor Street
London
W1K 4QY
+44 (0) 20 7399 6565 |
| **GF Eyre Charitable Trust** | Previously the Trust has supported a wide range of different local, national and international causes, including charities working for human medical research, the relief of suffering and respite, and religious and heritage charities | Partnership post Funding is at the discretion of the Trustees. | Andrew Richards  
G F Eyre Charitable Trust  
Francis Clark Chartered Accountants  
Vantage Point  
Pynes Hills  
Exeter EX2 5FD  
Tel: 01392 667000 Email: andrew.richards@francisclark.co.uk |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Vodafone foundation</strong></td>
<td>Donated more than £1.6 million to good causes. But it’s not just about giving money to charity; we also want to inspire our employees to support their communities. We give employees 24 hours’ paid volunteering leave every year and promise to match any funds they raise for charity themselves.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| **The City Bridge Trust** | City Bridge Trust is the funding arm of Bridge House Estates. It was established to make use of funds surplus to bridge requirements and provides grants totalling around £20m | WEB APP | City Bridge Trust  
City of London  
PO Box 270  
Guildhall  
London, EC2P 2EJ  
Telephone: 020 7332 3710 |
<table>
<thead>
<tr>
<th>Trust/Merit</th>
<th>Description</th>
<th>Contact Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Balcombe Charitable Trust</strong></td>
<td>Grants are available for charitable organisations in the UK undertaking projects for education, the environment, health and welfare.</td>
<td>Parks Trust</td>
</tr>
<tr>
<td><strong>The Expat Foundation</strong></td>
<td>General well being</td>
<td>Administrator Post</td>
</tr>
<tr>
<td><strong>The Joseph Rowntree Charitable Trust (JRCT)</strong></td>
<td>New voices We will fund: initiatives that encourage organisations from outside the traditional environmental field</td>
<td>The database administrator, quality manual production, development of the organisation</td>
</tr>
</tbody>
</table>

**Applications by:**
30 November 2015

**Public address**
Mr Jonathan Prevezer,
Citroen Wells & Partners,
Devonshire House
1 Devonshire Street,
London, W1W 5DR

Email: jonathan.prevezer@citroenwells.co.uk
Tel: 0207 304 2000

Mrs Patricia Wolfston Chairman
Flat 9, Rutland Gate House
43-44 Rutland Gate
London

The Garden House,
Water End,
York,
YO30 6WQ,
| The Martin Laing Foundation | Areas of particular interest include environmental and conservation work, small community projects benefiting disadvantaged young people or the elderly and infirm, and Norfolk-based activities. | They can be approached to fund the post or part of post administrator for quality manual of parks and green space. | 33 Bunns Lane  
Mill Hill  
LONDON  
NW7 2DX  
Tel: 020 8238 8890  
Email enquiries@jrct.org.uk  
Contacts  
Ms Elizabeth Harley - Trusts Director  
Ms Belgin Wingrove - Grants Manager |
|---------------------------------|---------------------------------------------------------------------------------|---------------------------------------------------------------------------------|---------------------------------------------------------------------------------|
| The Kirby Laing Foundation      | The trustees are embarking on a planned programme of spend out, during which they will be looking to identify a small number of partners, working within their priority areas of interest, in whom a significant | They can be approached to fund the post or part of post administrator for quality manual of parks and green space. | 33 Bunns Lane  
Mill Hill  
LONDON  
NW7 2DX  
Tel: 020 8238 8890 |

21 March 2016 21
### The Tudor Trust

Tudor’s focus is on smaller forward-looking groups and organisations which are thoughtful in their use of resources and which foster community resilience in the face of environmental, economic or social change and committed people.

**Administrator Post Quality Manual**

**Contacts:**
- Ms Elizabeth Harley - Trusts Director
- Ms Belgin Wingrove - Grants Manager

**The Tudor Trust**

7 Ladbroke Grove
London W11 3BD

Tel: 020 7727 8522
Fax: 020 7221 8522

http://tudortrust.org.uk/

### The Prince’s Foundation

The Prince’s Foundation believes that sustainably planned, built and maintained communities improve the quality of life of everyone who is part of them. Supporting people to plan the future of their community, to learn the skills they need to build sustainably and to share the results as examples of best

**Research post**

**Contacts:**
- The Prince’s Foundation for Building Community
- 19-22 Charlotte Road, London, Ec2a 3sg
- General Enquiries: +44 (0) 20 7613 8500
- EMAIL: enquiry@princes-foundation.org
- FAX: +44 (0) 20 7613 8599
| Hobson Charity Limited | Grants are intended to support registered charities that work in the following areas:  
+ Education.  
+ Relief of poverty.  
+ Recreation.  
+ Social welfare.  
+ Support of older people and disadvantaged people.  
This is a largely discretionary grant making trust that funds a broad variety of projects. | Web Administrator  
Quality manual | Deborah Hobson  
Hobson Charity Limited  
21 Bryanston Street  
Marble Arch  
London W1H 7AB  
Email: charity@lewisgolden.com | The charity does not have a website. Further information is available |
| P F Charitable Trust | The Trustees' policy is to make grants to registered charities over a wide range of charitable objects. During the year the Trustees awarded grants totalling £2,541,160 which represent annual grants made to charities subject to the Trustees' review. | The Establishment of data base and quality manual  
The Trustees support a wide variety of UK charitable causes. The Trustees usually meet monthly to consider applications and approve grants. | The Secretary PF Charitable Trust  
15 Suffolk Street London, SW1Y 4HG  
Email: charities@rfttrustee.com  
Tel: 020 7036 5685  
(no website) | The Foundation has funded museum, gallery and heritage | Funding for partnership manager |
<table>
<thead>
<tr>
<th>Foundation</th>
<th>Description</th>
<th>Address</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Clore Duffield Foundation</td>
<td>learning spaces across the UK for over 15 years. The Foundation is a grant-making charity which concentrates its support on cultural learning, creating learning spaces within arts and heritage organisations, leadership training for the cultural and social sectors.</td>
<td>5th Floor, Kings Place, 90 York Way London, N19AG</td>
<td>Tel: 0207 812 3770 <a href="mailto:info@cloresocialleadership.org.uk">info@cloresocialleadership.org.uk</a></td>
</tr>
<tr>
<td>Esmée Fairbairn Foundation</td>
<td>Providing both revenue and capital funding which can be for core and/or project costs preservation of the environment the strengthening of local communities heritage, culture &amp; science animal welfare</td>
<td>Esmée Fairbairn Foundation, Kings Place, 90 York Way, London N1 9AG</td>
<td>Tel: 020 7812 3700 <a href="mailto:info@esmeefairbairn.org.uk">info@esmeefairbairn.org.uk</a></td>
</tr>
<tr>
<td>The Eranda Foundation</td>
<td>The foundation makes grants for charities undertaking projects for research into medicine and education, encouraging the arts and supporting social welfare in the UK.</td>
<td>The secretary is Gail Devlin-Jones, The Eranda Foundation, PO Box 6226, Leighton Buzzard, Bedfordshire LU7 0XF. Tel 01296 689 157, email <a href="mailto:eranda@btconnect.com">eranda@btconnect.com</a>.</td>
<td></td>
</tr>
</tbody>
</table>
Should be targeted by the Development Committee:

<table>
<thead>
<tr>
<th>The Underwood Trust</th>
<th><a href="http://www.theunderwoodtrust.org.uk">www.theunderwoodtrust.org.uk</a></th>
<th><strong>Manager</strong> Michele Judge ACMA</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Address</strong></td>
<td></td>
<td>Fourth Floor South, 35 Portman Square</td>
</tr>
<tr>
<td></td>
<td></td>
<td>London, W1H 6LR</td>
</tr>
<tr>
<td>The Trust anticipates the annual investment income available for grant making for the next few years will be around £500,000. However, the Trust has given and intends to continue to give annual support to a number of charities for most of these funds and through its contacts pro-actively seek projects in which it is interested.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| The Trusts and foundations listed below normally invite Potential applicants and hence why their trustees should be engaged by the development committee as few unsolicited approaches to these Foundations are successful. |

<table>
<thead>
<tr>
<th>Sigrid Rausing Trust</th>
<th><a href="http://www.sigrid-rausing-trust.org">www.sigrid-rausing-trust.org</a></th>
<th><a href="mailto:info@srtrust.org">info@srtrust.org</a></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>+44 (0)207 313 7720</td>
<td><a href="mailto:research@srtrust.org">research@srtrust.org</a></td>
</tr>
<tr>
<td>There is no minimum or maximum level for a grant but the Trust will not normally support more than 25% of the budget of an organisation or a project.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Trustees</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Robin Clark OBE, FCA, Hon FRCSLT <em>(Chairman)</em></td>
</tr>
<tr>
<td>Richard Bennison FCA</td>
</tr>
<tr>
<td>Reg Harvey</td>
</tr>
<tr>
<td>Jack Taylor</td>
</tr>
<tr>
<td>Briony Wilson</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Sigrid Rausing Chair</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Andrew Puddephatt Vice Chair</td>
</tr>
<tr>
<td>Geoffrey Budlender</td>
</tr>
<tr>
<td>Jonathan Cooper</td>
</tr>
<tr>
<td>Margo Picken</td>
</tr>
<tr>
<td>The David And Claudia Harding Foundation In London</td>
</tr>
<tr>
<td>--------------------------------------------------</td>
</tr>
<tr>
<td>Winton Capital Management</td>
</tr>
<tr>
<td>1-5 St. Mary Abbot's Place</td>
</tr>
<tr>
<td>London</td>
</tr>
<tr>
<td>There is no minimum or maximum level for a grant</td>
</tr>
<tr>
<td>Mrs Claudia Harding</td>
</tr>
<tr>
<td>Hon Martin Hunt</td>
</tr>
<tr>
<td>Mr David Winton Harding</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>The Rank Foundation</th>
<th><a href="http://www.rankfoundation.com">www.rankfoundation.com</a></th>
</tr>
</thead>
<tbody>
<tr>
<td>Registered Office</td>
<td>Registered Office</td>
</tr>
<tr>
<td>The Rank Foundation Limited</td>
<td>The Rank Foundation Limited</td>
</tr>
<tr>
<td>12 Warwick Square</td>
<td>12 Warwick Square</td>
</tr>
<tr>
<td>London, SW1V 2AA</td>
<td>London, SW1V 2AA</td>
</tr>
<tr>
<td><strong>Major Grants</strong></td>
<td><strong>Major Grants</strong></td>
</tr>
<tr>
<td>We no longer accept any unsolicited application for major grants. The Rank Foundation operates a research driven, fully proactive major grant programme, through our field executives. Please DO NOT send any unsolicited applications. These will not be processed.</td>
<td>We no longer accept any unsolicited application for major grants. The Rank Foundation operates a research driven, fully proactive major grant programme, through our field executives. Please DO NOT send any unsolicited applications. These will not be processed.</td>
</tr>
<tr>
<td>Chair Mrs L.G.Fox</td>
<td>Chair Mrs L.G.Fox</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Chk Charities Ltd</th>
<th><a href="http://www.chkcharities.co.uk">www.chkcharities.co.uk</a></th>
</tr>
</thead>
<tbody>
<tr>
<td>The Secretary and Administrator</td>
<td>The Secretary and Administrator</td>
</tr>
<tr>
<td>CHK Charities Limited</td>
<td>CHK Charities Limited</td>
</tr>
<tr>
<td>14 St George Street, London</td>
<td>14 St George Street, London</td>
</tr>
<tr>
<td>Tel: 020 32077041</td>
<td>Tel: 020 32077041</td>
</tr>
<tr>
<td>Mr D A E R Peake (Chairman)</td>
<td>Mr D A E R Peake (Chairman)</td>
</tr>
<tr>
<td>Mr D A Acland</td>
<td>Mr D A Acland</td>
</tr>
<tr>
<td>Mrs S E Acland</td>
<td>Mrs S E Acland</td>
</tr>
<tr>
<td>Mrs K S Loyd</td>
<td>Mrs K S Loyd</td>
</tr>
<tr>
<td>Mrs C S Heber Percy</td>
<td>Mrs C S Heber Percy</td>
</tr>
<tr>
<td>Mrs L H Morris</td>
<td>Mrs L H Morris</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| **Large Grants (over £25,000)** | Large grants are approved as a result of close knowledge of specific charities by one or more of the trustees, often extending over many years. The grants are normally one-off payments although repeat applications can be considered. | Mrs S Peake  
Mrs J A S Prest Mr R Prest |
|---|---|---|
| **Mackintosh Foundation** | [Www.Cameronmackintosh.Com](#)  
The Mackintosh Foundation,  
1 Bedford Square, London, Wc1b 3rb  
Email [Info@Camack.Co.Uk](#) | Mr Nicholas Allott,  
Sir Cameron Mackintosh,  
Mr Nicholas Mackintosh,  
Mr Robert Noble,  
Bart Peerless,  
Thomas Schonberg,  
F Richard Pappas |
| **The Field Studies Council** | [www.field-studies-council.org](#)  
Can provide volunteers and gifts in kind |  |
| **The Girdlers' Company Charitable Trust** | [www.girdlers.co.uk](#)  
The Girdlers’ Company Charitable Trust makes grants in excess of £800,000 each year to registered and exempt charities, Charitable Incorporated Organisations and Community and Amateur Sports Clubs. Around half of this is grants to 30 or so charities with whom it has long term relationships; applications are not invited for this long term funding |  |
APPENDIX FOUR:

List of Housing Associations

A2 Dominion
Sinclair House,
The Avenue, Ealing
London, W13 8AG
0800 432 0077
www.a2dominion.co.uk

The Abbeyfield (Chelsea & Fulham) Society Ltd
9 Coniger Road,
Fulham, London, SW6 3TB
020 7352 8632
www.abbeyfield.com

Affinity Sutton
Maple House 157-159 Masons Hill
Bromley Kent, BR2 9HY
0300 100 0303

Arhag Housing Ltd
UnitB, Ground Floor,
Mary Brancker House,
54-74 Holmes Road,
Kentish Town, London, NW5 3AQ
020 7424 7370
www.arhag.co.uk

LHA-ASRA
Greater London Housing Association Ltd
Asra House,
1 Long Lane,
London, SE1 4PG
020 7940 6600
www.asra.org.uk/

Catalyst Housing Group
Ealing Gateway,
26-30 Uxbridge Road,
Ealing, London, W5 2AU
020 8832 3334
www.chg.org.uk

Central & Cecil Housing trust
( includes Cara Irish Housing Association)
Cara House,

341a Seven Sisters Road,
London, N15 6RD
020 8800 2744
www.ccht.org.uk

Circle Anglia
1-3 Highbury Station Road
London, N5 1JG
020 7288 4000
www.circleanglia.org

Ducane Housing Association Ltd
11 Du Cane House,
101 Du Cane Road,
London, W12 0UR
020 8735 4990
www.ducaneha.org.uk

Ebony Sistren Housing Association
Ravenscourt House,
123 Askew Road,
London, W12 9AU
020 8740 0220
www.ebonysistren.org.uk

English Churches Housing Group
2 Estuary Boulevard,
Estuary Commerce Park,
Liverpool, L24 8RF
0845 155 9002
www.riverside.org.uk

Family Mosaic Housing Association
Albion House
20 Queen Elizabeth Street
London, SE1 2RJ
020 7089 1000
www.familymosaic.co.uk

Genesis Housing Group ( includes PCHA)
Capital House
25 Chapel Street
London, NW1 5DT
020 7563 0120
www.ghg.org.uk